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DERMAdoctor BANISHES BLACKHEADS WITH NEW *AIN'T MISBEHAVIN'*TM INTENSIVE MEDICATED BLACKHEAD TREATMENT

Formulation Targets Blackheads at Source Providing both Rapid and Long-Term Results

Kansas City, MO (November 1, 2007)—Just in time for holiday parties and mistletoe close-ups, DERMAdoctor Specialist Skin Care announces the release of *Ain't Misbehavin'*TM *Intensive Medicated Blackhead Treatment*, the first in the line to use FDA approved acne-fighting ingredients to clear open comedones (blackheads) while also improving the appearance of enlarged pores. Two percent Salicylic Acid combines with Glycolic Acid, Azelaic Acid and Retinol to chemically exfoliate pore plugging debris while Aluminum Zirconium Tetrachlorohydrate Glycine and advanced polymer technology provide astringent action while soaking up excess surface skin oils—all without over drying.

“My many years of private dermatology practice provided much needed insight into what my patients struggling with blackheads truly needed,” says Dr. Audrey Kunin, president and founder of DERMAdoctor Specialist Skin Care. “The presence of blackheads exaggerates pore size and patients typically become quite self conscious about the appearance of their skin. I found that blackhead therapies I could previously prescribe took several weeks or more to dissolve the blackhead and provided no short-term relief.”

Ain't Misbehavin' Intensive Blackhead Treatment boasts a novel biphasic action, providing both rapid and long-term improvement for skin marred by pore-plugging debris. In the short term, Aluminum Zirconium Tetrachlorohydrate Glycine temporarily draws the edges of the pore closed, much like pulling together the drawstring on a purse. This gives the illusion of a clearer, tighter pore while Glycolic Acid, Salicylic Acid, Azelaic Acid and Retinol work to exfoliate and dissolve debris within the pore over time. The result is the appearance of cleaner, smoother skin within minutes and the reality of such within six to eight weeks.

“The secret to this formulation lies in its ability to target all factors that contribute to the formation of a blackhead while also reducing the appearance of the pore size being exaggerated by the blemish itself,” explains Dr. Kunin. Events that lead to the formation of the blemish include the build-up of dead skin cells, oil and bacteria due to an acne-forming disorder of keratinization, hormonal influences and poor exfoliation. These factors are unique to the blackhead sufferer and differ from those exhibiting enlarged pores due to other issues such as sun damage, the aging process or genetics.

DERMAdoctor's *Ain't Misbehavin' Intensive Medicated Blackhead Treatment* retails for \$42 (.9oz) and is available at Sephora, Sephora.com, DERMAdoctor.com or by calling (816) 472-5700.

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