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**BEAUTIFUL SKIN 101: DERMAdoctor SPECIALIST SKIN CARE INTRODUCES
LESSON IN *PHYSICAL CHEMISTRY*™ WITH LAUNCH OF NEW REJUVENATOR**

**Single-Step Facial Microdermabrasion + Multiacid Chemical Peel Delivers Highest Concentration of
Buffered Resurfacing Acids with Low Risk of Irritation**

Kansas City, MO (January 2, 2007)— DERMAdoctor Specialist Skin Care announced today it has released to market *Physical Chemistry*™ *Facial Microdermabrasion + Multiacid Chemical Peel*, the first single-step facial rejuvenating treatment to contain a combined 19.5 percent multiacid resurfacing complex with microdermabrading polymer beads. An anti-irritant complex incorporating Green Tea, Dimethicone and Algae Extract works to diminish the potential for adverse events such as facial redness and irritation due to their inherent anti-inflammatory and calming properties. *Physical Chemistry* is ideal for revitalizing a dull, dry or blotchy complexion while minimizing the appearance of fine lines and ultraviolet damage. It also works to address post-acne discoloration, enlarged pores and facial Keratosis Pilaris, a common, genetic condition resulting in a crusty, “chicken skin” appearance on the cheeks.

A first to market, *Physical Chemistry* allows the consumer the opportunity to experience two medical-grade treatments in a convenient at-home, one-step process. “Today’s consumer is savvy,” says Audrey Kunin, M.D., president and founder of DERMAdoctor Specialist Skin Care. “Previous in-home chemical peels have offered very low concentrations of active ingredients. Microdermabrasion systems have been hampered by irregular mineral-based particulates which have been abrasive to the skin.” She goes on to say “the combination of a chemical peel with microdermabrasion has been impossible due to the chemical interaction of acids with these minerals. Other dual systems require several messy, cumbersome steps. *Physical Chemistry* provides simplicity and efficacy, requiring the consumer to merely smooth the product on and rinse it away.”

At the heart of many dermal maladies from premature aging to blackheads to post-inflammatory hyperpigmentation is an age-related increase in epidermal thickness combined with a poor rate of cellular turnover, explains Dr. Kunin. “Our uniquely-formulated chemical compound dissolves the ‘glue’ that cements epidermal cells together while aluminum-free, synthetic polymer beads physically break the microfibrils that anchor cells in place and help to lift away debris. Smooth, vibrant, healthy-looking skin is revealed and over time the consumer is left with a more youthful-looking complexion.”

Each active ingredient in *Physical Chemistry* was hand-selected during the formulation process to work synergistically with other additives, many multitasking toward the goal of maximized results. Glycolic, Lactic and Beta Hydroxy Acids combine with Azelaic Acid to chemically retexturize the skin’s surface and promote an overall lightening effect. Botanicals work to calm the skin while Green Tea containing ECGC aids in neutralizing free-radical damage and preventing inflammation. The use of a synthetic buffing bead over a natural exfoliant like sugar or salt helps to safeguard against excessive epidermal abrasion, further reducing the risk of irritation.

“*Physical Chemistry*’s high level of tolerability by all but those with the most sensitive of skin make it not only a superior first-line therapy but also an ideal preparatory step for those undergoing many physician-administered skin treatments such as laser resurfacing and Intense Pulsed Light (IPL) therapy” says Kunin. “Its exfoliative properties also make it a self-tanner’s dream.”

Physical Chemistry retails for \$75 (50 ml) and can be purchased at select Sephora and Nordstrom locations, Sephora.com, Nordstrom.com, DERMAdoctor.com or by phoning 877-DERMAadr.