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**DERMAdoctor SPECIALIST SKIN CARE ANNOUNCES THE RELEASE  
OF CALM COOL & CORRECTED™ 2N1 ROSACEA TREATMENT**

**Multifaceted Treatment Complex Aids Rosacea Sufferers; Effective as First Line Treatment or  
in Conjunction with Prescription Therapies**

**Kansas City, MO (August 15, 2003)**—DERMAdoctor Specialist Skin Care announced today it has released for sale *Calm Cool & Corrected™ 2n1 Rosacea Treatment*, the first therapeutic cream to combine Nordihydroguaiaretic Acid (NDGA) with Oleanolic Acid and White Tea to effectively target multiple symptoms of rosacea in a single treatment. Addressing common rosacea manifestations such as excess sebum production, acne, redness and irritation, *Calm Cool & Corrected* also performs well as a general anti-irritant complex capable of lessening visible skin redness. It is also a well-tolerated rejuvenator for those with rosacea-prone or sensitive skin. Additional moisturizing agents such as Aloe Vera, Hyaluronic Acid and Squalane further hydrate the epidermis while patented Sebum Sequestering Micro-Particles,™ an oil-controlling polymer technology, safeguard against greasy, sticky post-application skin. *Calm Cool and Corrected* provides significant, visible relief of rosacea symptoms when used alone but is also safe and effective when combined with common prescription therapies such as oral and topical antibiotics.

Rosacea is a common but largely unknown skin disorder that affects approximately 14 million Americans and an estimated one in ten individuals in the United Kingdom alone. Women are afflicted more often than men and it tends to disproportionately affect those with fair complexions. Patients are generally first diagnosed between the ages of 30 to 60 years of age—patients who find themselves struggling with both acne-like symptoms and rejuvenation concerns. Typical rosacea symptoms including intense facial flushing, broken blood vessels, bumpy papules and pustules are often confused with other conditions such as acne, lupus or sunburned skin leaving many untreated or mistreated. If left untreated, rosacea's progressive nature can lead to a worsening of symptoms and severe psychological, social and even occupational problems can arise.

“Although no one knows the exact cause of rosacea, researchers believe it's likely due to some combination of hereditary and environmental factors. It is thought that a primary disorder of the blood vessels of the face leads to swelling of the vessels and ultimately inflammation and redness. The presence of bacteria or other microbes may also be contributory factors,” explains Dr. Audrey Kunin, a board-certified dermatologist and founder of DERMAdoctor Specialist Skin Care. “Rosacea is also notorious for varying from person to person prompting researchers to identify four stages or ‘faces’ of rosacea to aid in the diagnosis and treatment of the disease.”

These “faces” of rosacea, also referred to as subtypes, include the following:

- Subtype 1: Facial Redness** (erythematotelangiectatic rosacea)—Characterized by facial flushing, continual redness, broken blood vessels, discomfort and irritation
- Subtype 2: Papules and Pustules** (papulopustular rosacea)—Characterized by persistent facial redness, bumps or pimples
- Subtype 3: Skin Thickening** (phymatous rosacea)—Characterized by thickened skin, particularly around the nose leading to an enlarged, exaggerated, bulbous appearance
- Subtype 4: Eye Irritation** (ocular rosacea)—Characterized by persistent red, watery and irritated eyes

*Calm Cool & Corrected* is most effective in treating rosacea subtypes 1 and 2, previously known as vascular and inflammatory rosacea. NDGA works to reduce the masculine hormone DHT in the skin which in turn reduces sebum and blemish production. Oleanolic Acid, a leukotriene inhibitor, reduces skin inflammation while White Tea containing Epigallocatechin Gallate (EGCG) further protects the skin against irritation and redness.

*Calm Cool & Corrected* retails for \$85 (50 ml) and can be purchased at Sephora, [Sephora.com](http://Sephora.com), select Nordstrom locations, [Nordstrom.com](http://Nordstrom.com), [DERMAdoctor.com](http://DERMAdoctor.com) and other fine retailers.

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