



The Well-Groomed Groom

Follow our tips and your husband-to-be will look picture-perfect on your wedding day. BY CARA KAGAN

EVEN BEFORE YOU walk down the aisle, you've probably spent hours planning your wedding-day look. Your groom, however, most likely assumes that a shave and a haircut will do the trick for him. Not so fast. To help make your man altar-worthy, we asked a handful of experts to create a regimen. While some of these ideas may be completely foreign to him, he'll be amazed at what a little face cream and toner can do for his skin.

Have him get professional help ASAP

Major blemishes and recurrent ingrown hairs may require prescription topical creams and/or oral antibiotics, both of

which "take at least six weeks to work," according to Audrey Kunin, a Kansas City, Missouri, dermatologist. For less serious breakouts, he might try Neutrogena Advanced Solutions Complete Acne Therapy System (\$29.99).

Don't let him use body soap on his face

Introduce a cleanser, such as Clarins Men Active Face Wash (\$17), which is formulated for all skin types; an exfoliant, like Anthony Logistics for Men Facial Scrub (\$18), used twice a week to banish pore-clogging dead skin cells; and a moisturizer, such as Shiseido Men Hydrating Lotion (\$29), which also soothes razor burn. If he starts six

weeks out, his skin will look brighter and feel softer on the big day.

Ask him not to be freshly shorn

Instead of having his hair cut the day prior to the wedding, request that your partner have it done a week before. "Men's hair takes a little time to settle down and look natural," says Stephanie Larosiliere, a hairstylist at Bumble and Bumble in New York.

Gently remind him about the hair that's not on top of his head

It has to be said, but it isn't pretty (and that's the problem): the hair that grows anywhere other than on his crown *must* be tamed. A barber will do the back of the neck and nose and ear hair. Your groom may have to make special arrangements at a salon or a day spa, however, to control his unibrow.

A brand-new razor isn't his best friend

"A new blade is so sharp, he'll be more likely to cut himself than if he uses one that's two shaves old," says Lucky Tiger president Bruce Last. For an old-fashioned shave, have him pick up the Art of Shaving's Luxury Shaving Set with badger brush (\$650) and use it with the company's hypoallergenic Shaving Cream (\$22). To calm just-shaved skin and help clear pimples, he could try Clinique Skin Supplies for Men Post-Shave Soother Anti-Blemish Formula (\$16).

Extra priming is not a sign of weakness

On your wedding day, his puffy eyes can be firmed and brightened with a treatment such as Lucky Tiger Eye Serum (\$28.50). Tired-looking skin will glow with Clarins Men Fatigue Fighter (\$29). For chapped lips, try the nonsticky Jack Black Intense Therapy Lip Balm SPF 25 (\$6.50). And to prevent a shiny forehead, he should apply an oil-controlling lotion, such as Lab Series Skincare for Men Oil Control Solution (\$12). ❖