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wedding, Barshop adds, but blondes can make the appointment for up to a week in advance, since any regrowth will be less visible on them.

Makeup professionals favor individual false lashes over a full set, since they feel lighter and look more natural. Devitt suggests giving any kind of false lashes a trial run before you have them glued on for your walk down the aisle. "Many people find them heavy and tiring," she says.

Trendy eye-shadow colors, like emerald, amethyst and sapphire, are best avoided. "You certainly don't want to be looking at your photos years from now and be able to place the decade because of your eye makeup," says Devitt, who recommends more neutral shades. To help prevent eye shadows from creasing and fading, first prep your lids with a primer, such as Trish McEvoy Eye Base Essentials (\$22).

SMILE

Tooth whitening usually causes gum sensitivity, which will definitely cut down on your enjoyment of the menu you so carefully planned, says Kimara Ahnert, celebrity-makeup artist and owner of the Kimara Ahnert spa and salon, in New York. If you plan to whiten your teeth, have them bleached about a month prior to picture taking and then avoid such stainers as coffee, red wine, cola and cranberry juice.

Give your lips serious treatment. "No lipstick or gloss can hide dry lips," says New York makeup artist Melissa Silver. "Put lip balm in every handbag and on your night table, and keep your lips well hydrated." Silver suggests Biotherm Aquasource Lèvres (\$15) for daytime and the even more emollient Weleda Everon Lip Balm (\$5) for overnight.

Too heavy a mouth liner can make you look dated and old in photos, cautions Devitt, who favors a softly colored liner and lip colors in the pink and

rose families. Vincent Longo Amalfi Dream lip gloss (\$22), a medium pink with just the right amount of shimmer, works with most skin tones; M.A.C. Lustreglass in Palatial (\$14) lasts a long time without becoming sticky; and the new Armani Silk lipstick (\$25) is ultra-creamy but won't leave an imprint on your guests' cheeks. Its #7 is a beautiful pink and rose hybrid.

HAIR

If you color your hair, do so two to three weeks before your wedding when you have it trimmed and shaped, suggests Roy Teeluck, owner of New York's Roy Teeluck Salon. "The color will be fresh but won't have that often surreal appearance of just-tinted hair," he says. "And now isn't the time to try anything too dramatic. Two weeks is not enough time to undo any significant damage."

Deep-conditioning treatments, either at-home or professionally done, are a great way to increase the shine and softness of your hair, but they can also leave it a bit limp for a day or so afterward. To avoid this pitfall, plan on applying one either the day you have your color done or the night before, about two weeks before the main event.

Even if you adore your stylist and he's been cutting your hair forever, don't be tempted to skip your hair preview. "Some amazing haircutters aren't as gifted at styling, just as some talented stylists aren't great at cutting," says Patrick Melville, creative director of Warren-Tricomi salon, in New York.

In addition to bringing your headpiece to the abovementioned trial run, take along a photo of the dress. Eliüt Rivera, owner of Salon Eliüt Rivera in New York, says a dress's neckline plays a big part in determining the style he will create. He likes to schedule two tryouts, one a month or two before the big day and a final one the week before.