

DERMAdoctor®

Just what the skin doctor ordered!®

POETRY in lotion®

intensive retinol 1.0

30 ml - 1 oz

\$75 USD

Skin Concern: Fine lines, wrinkles, age spots, blotchy skin discoloration.

DERMAdoctor Solution: Fall in love with retinol all over again. Poetry In Lotion is designed to maximize skin rejuvenation with the least possible side effects. This innovative formulation contains a sophisticated anti-irritant complex to help reduce concerns commonly associated with the use of retinol.

Patch testing on 50 volunteers enrolled in an independent clinical trial found no evidence of any redness, dryness or irritation. A clinically proven agent in the fight against the signs of aging, retinol helps increase dermal thickness and collagen production. Refines complexion, restores vibrancy and aids in firming the skin.

Patent Pending



Feature	Benefit
Plantago Lanceolata	Swiss Alp perennial thought to enhance collagen production and wound healing, in addition to its antioxidant and anti-irritant benefits.
Leontopodium Alpinum (Edelweiss) Extract	Alpine flower extract long used for its antioxidant and free radical-scavenging properties.
Glycyrrhiza Glabra (Licorice) Root Extract	Antioxidant, skin-soothing agent.
Hypericum Perforatum (St. John's Wort) Leaf Extract	Source of powerful irritation-soothing flavonoids including Quercetin.
Phytosphingosine	Natural occurring skin lipid with anti-redness and skin firming properties.
Sambucus Nigra (Elderberry) Flower Extract	Antioxidant rich in bioflavonoids and anthocyanins.
NDGA & Oleanolic Acid	Targets redness while calming inflammation.
Mallow Extract	Moisturizes, soothes and calms inflamed skin.
Spiraea Ulmaria (Meadowsweet) Flower Extract	One of the three most sacred herbs of the Druids for its anti-inflammatory and antiseptic benefits.
Evodia Rutaecarpa Fruit Extract (aka Wu Zhu Yu)	Berry extract native to China shown to have a powerful calming effect on inflammation in human skin.
Boswellia Serrata Extract (aka Indian Frankincense)	Resin Native to India shown to have a soothing effect on inflammation in human skin.
Moisturization Complex	Cyclomethicone provides an effective protective skin barrier against dehydration while Safflower Seed Oil, Hyaluronic Acid, Shea Butter, Glycerin, Bisabolol, Oat Kernel Extract and Ceramide-2 work to inhibit dryness and peeling typically associated with topical retinoid use.

Inform The Client

- The highest potency topical retinol available to provide intensive action
- Microencapsulated Retinol 1.0% results in a slow release system to ensure greater bioavailability
- Retinol helps increase dermal thickness and collagen production

Directions: High potency product. Limit initial use to no more than every other night. Gradually increase frequency of use to every night as tolerated. Wait 20 minutes after washing to apply a pea-sized amount to clean, dry skin at bedtime. Avoid simultaneous application of other topical treatments/moisturizers in order to reduce the risk of dryness or irritation of the skin.

Dermatologist Tested & Approved, Allergy Tested, Non Irritating, Non Comedogenic, Fragrance Free, Dye Free, No Animal Testing